



The Down Syndrome Parents Group of Western New York invites you to sponsor our Step Up for Down Syndrome Awareness Walk. This event will be held on Saturday, September 30, 2017 at Coca-Cola Field in honor of National Down Syndrome Awareness month.

Sponsors receive the benefit of supporting Western New York individuals with Down syndrome and their families, along with the opportunity to participate in a fun and celebratory event. Benefits of sponsorship include positive community exposure through recognition on event t-shirts, posters, and brochures.

A company or organization can be a sponsor by donating items or a monetary sum within each sponsorship level. The Down Syndrome Parents Group of Western New York is a non-profit, tax-exempt organization. Your contribution is tax deductible.

**Platinum Sponsorship -\$2,500.00**

- Your company name publicized with prominent placement on an event banner as well as T-shirts given to every pre-registered participant and sold at the event.
- Recognition on event posters displayed throughout the community.
- Recognition in event brochure.
- Your company's promotional materials placed in a gift bag given to each family

**Gold Sponsorship -\$500.00**

- Your company name publicized on event T-shirts given to every pre-registered participant and sold at the event.
- Recognition on event posters displayed throughout the community.
- Recognition in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.

**Silver Sponsorship -\$250.00**

- Recognition on event posters displayed throughout the community
- Recognition in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.

**Bronze Sponsorship -\$100.00**

- Recognition in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.

If you should have any questions, or would like to discuss the sponsorship in more detail, kindly contact Heidi Wiczorek at 645-5069 or [wiczorek.heidi@gmail.com](mailto:wiczorek.heidi@gmail.com). We greatly appreciate your support and we look forward to hearing from you by June 2<sup>nd</sup>.

Respectfully,  
The 2017 Step Up for Down Syndrome Awareness Walk Committee



Yes! We would like to sponsor Step Up for Down Syndrome: An Awareness Walk presented by the Down Syndrome Parents Group of Western New York. Enclosed is a check made payable to the Down Syndrome Parents Group of Western New York in the amount of \$\_\_\_\_\_.

Sponsorship as follows:

Platinum Sponsor: \$2,500.00

Gold Sponsor: \$500.00

Silver Sponsor: \$250.00

Bronze Sponsor: \$100.00

We would like to donate the following products, services, and/or time to help with the success of the Step Up for Down Syndrome Awareness Walk.

\_\_\_\_\_  
\_\_\_\_\_

We are unable to participate, but have enclosed a donation to help with the event and promote awareness of individuals with Down syndrome in the Western New York community in the amount of \$\_\_\_\_\_.

Contact Name \_\_\_\_\_

Name of Company/Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please return this form and your payment by Friday, June 2, 2017 to Heidi Wieczorek Wieczorek at 645-5069 or [wieczorek.heidi@gmail.com](mailto:wieczorek.heidi@gmail.com).