



Dear Friends, Neighbors and Business Partners,

Thank you for your past support of our Step Up for Down Syndrome Awareness Walk. Ten years ago Step Up for Down Syndrome was started by the Down Syndrome Parents Group of Western New York in honor of National Down Syndrome awareness month. Step Up for Down Syndrome was organized to provide families and the Western New York community an opportunity to celebrate the gifts and potential of all individuals with Down syndrome.

We are so excited to be celebrating our 10th year and are so proud to say our supporters have grown steadily since 2008. Last year over 1,000 people attended the walk at Coca-Cola Field.

We have planned a 10th Anniversary event that is both purposeful and full of fun. The day consists of a one-mile walk that begins at Coca-Cola Field, follows a route around Harbor Center, and returns to Coca-Cola Field. The post walk celebration features music and lunch, along with family games and activities. The day, which has been covered by the Buffalo News and YNN, also showcases entertainment performed by individuals with disabilities living right here within our community.

We hope that you will choose to sponsor the event again and that you will join us on Saturday, September 30, 2017 from 11am to 2pm. Your sponsorship will ensure a successful event and provide you exposure to our over 1,000 participants and the entire community. If you are interested in promoting your business and sponsoring the Step Up for Down Syndrome awareness walk, please fill out and mail in the enclosed sponsorship form. Celebrating their lives is a way of celebrating the diversity that makes Western New York a great place to live!

With Warmest Regards,
The 2017 Step Up for Down Syndrome Awareness Walk Committee